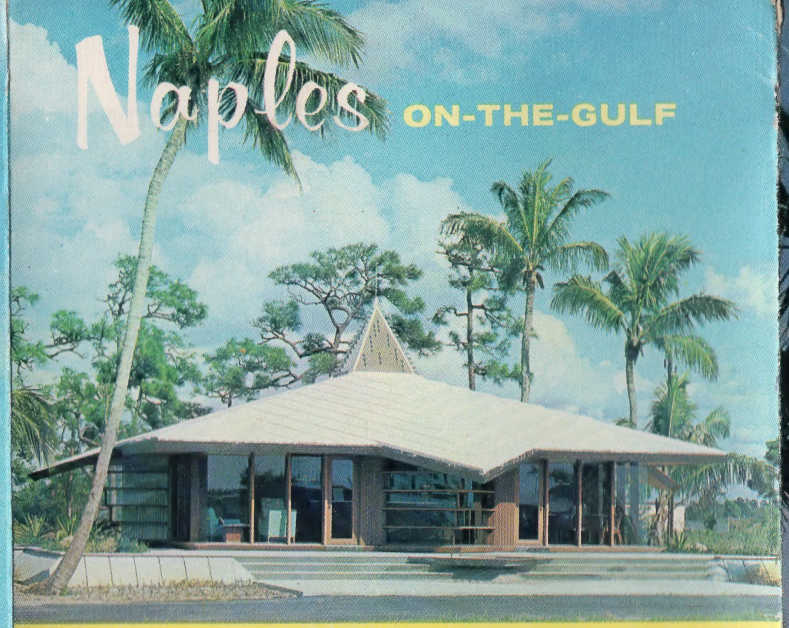
Naples

All That Nature Can Offer...

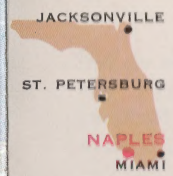
Blessed as one of the last natural areas entered by man, the Naples area offers visitors and residents rarities such as a public beach untarnished by commercial development; the fabled Ten Thousand Islands on the southern doorstep of the City; giant tracts of virgin country for exploring touched only by good highways; attractions such as the Audubon Society's Corkscrew Sanctuary, the Collier Seminole State Park and the Everglades National Park dedicated to the preservation of South Florida's natural resources. All of this in the midst of the fifth fastest growing county in all of Florida.



. . . to help you the Naples Chamber of Commerce has an efficient Information Service interested in you. Whether you wish general or specific information about Naples and Collier County, this agency is eager to be of service. Just clip and mail the coupon below, or drop a line to the Naples Chamber of Commerce, Naples-On-The-Gulf, Florida.

Naples is for you . . . located directly on the famed Tamiami Trail (U.S. 41), this area is easily accessible by most major highways entering Florida, or can be reached by airline through Miami or Fort Myers making connections to Naples, and by railroad or bus.

Clip and mail today!



CHAMBER OF COMMERCE
Naples ON-THE-GULF FLORIDA

Please send me free information:

- ☐ Book on Naples
- ☐ Realtor's List
- ☐ Accommodation's List
- ☐ Fishing Information
- ☐ Other _____

Name _____

Address _____

Naples
ON THE GULF FLORIDA

a Refuge from Resorts

. . . And The Best That Man Can Add!

The Naples visitor discovers that this is a bright and beautiful community, with a new and fresh face, and every modern convenience. Capping its natural aura, the city has landscaped streets and avenues with exotic tropical trees and shrubs, making every excursion a garden trip.

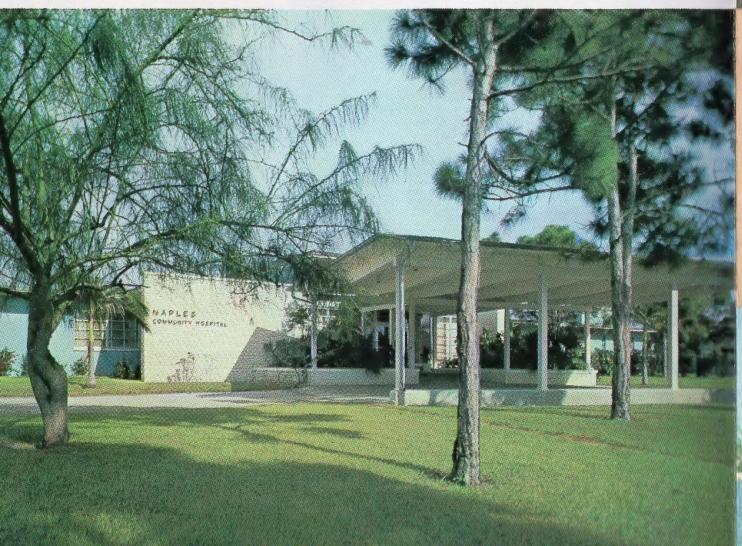
Throughout Naples' handsome shopping areas, the visitor finds exclusive collections as well as just the perfect memento of a glorious holiday. There are marvelous accommodations and should the visitor decide to stay for good, as so many have, he'll enjoy the challenge of picking among the wide choice of residential areas.

The shopper in Naples can embark on a delightful adventure down mall-like Fifth Avenue, or at one of the many neighborhood centers. He'll find friendliness and good taste in the shops as well as the whole community, most especially the fine accommodations. Whether the visitor has plans for a maharaja-style beach front suite or a comfortable but simple hotel or motel room, he will find the best for his budget in Naples. Year round living in glorious Naples is secure in the assurance of efficient police and fire protection, good government, accredited schools, and churches which are an integral part of Naples life. The elegant face of the Naples Community Hospital covers a fully accredited and equipped institution.

Naples prime location between the Gulf of Mexico and its beautiful Bay grants everyone plentiful opportunity to "take to the water," either from their own dock or from one of the complete marinas. Once on the water — it's fun galore . . . Exploring tropical Collier County; fishing in the fascinating Ten Thousand Islands, the canals and waterways; or experimenting with skis or sails.

Naples offers everything for the ideal vacation . . . from golf and tennis to bowling and shuffleboard, with a background of the arts from the palette to the stage.

Beautiful Caribbean Gardens presents a vast collection of rare birds, roaming free, in a lavish cultivation of Florida's own plants, shrubs and trees — featuring the many native orchids.



Naples visitors just naturally flock to the undertow-free Gulf beach with its daily extra two hours of sunshine — whether to the miles of sugary white sand or the handsome beach front park.

Anglers by the hundreds of thousands have visited the fabled Municipal Pier, jutting a thousand feet over the brilliant Gulf waters . . . while their families have enjoyed the healthful sun on the cool, breeze swept deck or on the beach below.

MATERIAL SCANNED FOR

THE

Matthew J. Quigley

COLLECTION

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@thequigleycollection

Battle Creek, Michigan

2023